

Kabirpal Singh

MBA turned Product Designer who designs for revenue, retention and conversion. I've shipped a 0 to 1 product across app, web app and landing page, built a full design system from scratch, and designed 10+ client websites across D2C, e-commerce, travel and B2B. Fast, hands on, and comfortable working directly with founders.

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EXPERIENCE

Aug 2026 to Present

Product Designer (UI/UX)

Theogbuilders

- Designed conversion focused websites for client brands across e-commerce, D2C, travel and B2B export.
- Led QOMBAT and Tails Avenue end to end, turning scattered brand assets into one consistent brand and storefront.
- Owned the full flow from client brief to PRD, sitemap and developer ready Figma handoff.

April 2026 to Aug 2026

Product Designer

SkyBiz Media, Freelance

- Designed the full landing page for Australia's first Indian community DOOH advertising network.
- Built a 15 slide media kit for advertiser outreach, covering network stats and audience positioning.
- Worked directly with the founder on brand communication and visual direction.

Sept 2025 to March 2026

Product Design Intern

AlignTurtle, Internship

- Built the product from scratch (0 to 1) with the founders of a B2B fitness and wellness SaaS startup.
- Created the brand identity and a design system that kept 100+ screens consistent across app, web and marketing.
- Shipped the MVP across mobile app, web app and landing page in 5 months.

May 2026- Present

Co-founder

Swiss Cheese AI

- Co-founded a multi agent AI verification platform, now in beta, and lead its product design.

EDUCATION

Jan 2025 to May 2025

Product Design Cohort 10

10k Designers, Remote

Aug 2022 to May 2024

MBA, Finance and Marketing

Guru Nanak Dev University, Amritsar

Aug 2019 to May 2022

BBA

Khalsa College, Amritsar

SKILLS & TOOLS



Tools: Figma, FigJam, Claude, ChatGPT, Google Flow, Google Stitch, Framer, Notion, Miro

- Product Design
- UI/UX Design
- Business Thinking
- User Research
- Wireframes
- Prototyping
- Design Systems
- Responsive
- Information Architecture